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Country & Political
Risk Methodologies

- **Political Risk Services**
- **International Country
Risk Guide (ICRG)**

Including Related
Data & Publications

"essential information for strategic global planning"

Countries Monitored

Black letters — Both Political Risk Services & ICRG
Red letters — ICRG only (publications and data)

Albania	El Salvador	Liberia	Senegal
Algeria	Estonia	Libya	Serbia
Angola	Ethiopia	Lithuania	Sierra Leone
Argentina	Finland	Luxembourg	Singapore
Armenia	France	Madagascar	Slovakia
Australia	Gabon	Malawi	Slovenia
Austria	Gambia	Malaysia	Somalia
Azerbaijan	Germany	Mali	South Africa
Bahamas	Ghana	Malta	Spain
Bahrain	Greece	Mexico	Sri Lanka
Bangladesh	Guatemala	Moldova	Sudan
Belarus	Guinea	Mongolia	Suriname
Belgium	Guinea-Bissau	Morocco	Sweden
Bolivia	Guyana	Mozambique	Switzerland
Botswana	Haiti	Myanmar	Syria
Brazil	Honduras	Namibia	Taiwan
Brunei	Hong Kong	Netherlands	Thailand
Bulgaria	Hungary	New Zealand	Thailand
Burkina Faso	Iceland	Nicaragua	Togo
Cameroon	India	Niger	Trinidad & Tobago
Canada	Indonesia	Nigeria	Tunisia
Chile	Iran	Norway	Turkey
China	Iraq	Oman	UAE
Colombia	Ireland	Pakistan	Uganda
Congo	Israel	Panama	Ukraine
Congo, DR	Italy	Papua New Guinea	United Kingdom
Costa Rica	Jamaica	Paraguay	United States
Cote d'Ivoire	Japan	Peru	Uruguay
Croatia	Jordan	Philippines	Venezuela
Cuba	Kazakistan	Poland	Vietnam
Cyprus	Kenya	Portugal	Yemen
Czech Republic	Korea, DPR	Qatar	Zambia
Denmark	Korea, South	Romania	Zimbabwe
Dominican Republic	Kuwait	Russia	
Ecuador	Latvia	Saudi Arabia	
Egypt	Lebanon		

Plus 21 more countries... see page 8.

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Political Risk Services (PRS)..... Page 4

Since 1979, the Coplin-O'Leary Country Risk Rating System has been known worldwide as the original system for quantifying and rating political risk. This system was developed by Professors William D. Coplin and Michael K. O'Leary during 20 years of research at the Maxwell School of Citizenship & Public Affairs, Syracuse University. Originally the "Political Risk Services" division of Frost & Sullivan, Inc., and then part of the UK-based IBC Group, the company has been independent since 1999. The "Political Risk Services"™ or "Coplin-O'Leary System"™ includes these publications...

- Country Reports*
- Political Risk Letter (PRL)*
- Country Forecasts*
- PRS Online*

International Country Risk Guide (ICRG)..... Page 6

Independently acclaimed and sourced time and again by researchers, the IMF, the World Bank, and a host of other international financial institutions, the ICRG has become one of the world's most trusted resources for evaluating and forecasting international risk. This publication and its methodology were developed in 1980 and became an integral part of The PRS Group in 1993. "ICRG" products include the following publications...

- ICRG Online (or on CD-ROM)
- ICRG in print
- ICRG Tables & Data
- New Emerging Markets: A Country Risk Guide

Related Data & Publications Page 10

- CountryData
- The Handbook of Country & Political Risk Analysis*
- Political Risk Assessment: Concept, Method, and Management*
- The Country Spider*
- Country Chronologies*
- Five-Year Outlook for Geopolitical Risk in 21 Oil-Producing Countries*



Political Risk Workshop..... Page 13

Order Form..... Page 14

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Political Risk Services

Country Reports

Political Risk Services publishes 100 Country Reports (countries listed in black letters on page 2) to monitor and forecast the climate for international business. These 50-page reports provide 18-month and five-year forecasts in 17 risk areas under **three political scenarios**, helping business users find developing markets, determine currency movements, or make judgments on capital investments or corporate security. Every *Country Report* includes: **Forecast Highlights, Political Fact Sheet & Map, Current Data** (10-year time series of economic and social data), **Comment & Analysis** (of recent political and economic developments), **Forecast Scenarios** (three most likely scenarios for 18-months out and for five years out), **Political Players** (those who can and will affect policy decisions), **Regional Comparison Graphs** of economic data, and **Economic Forecasts** (five-year macroeconomic forecasts under each of three most likely political scenarios), as well as background on the climate for international investment and trade, and a backdrop of such information as history, social conditions, and government structure. These reports are available individually, or can be purchased by region or as the whole world... available online, in print or on CD-ROM.

Pricing

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Print or PDF

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Political Risk Services

PRS Online

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World Service: Print or CD-ROM version of the above \$7540.

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International Country Risk Guide (ICRG)

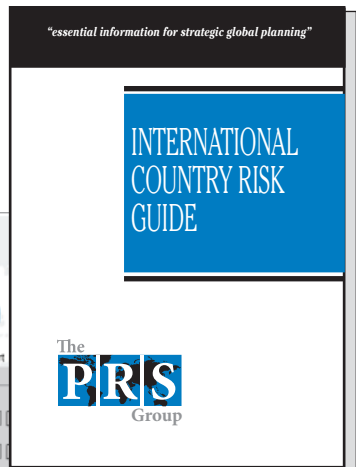
Subscribe to ICRG in Print

You cannot find a more reliable, widely accepted standard for rating and forecasting risk than *International Country Risk Guide*, as international banks and financial institutions have known for years. A 12-month subscription to this 250-page journal gives access to a highly valued resource monitoring 140 countries, including 100 pages of statistical data in each issue.

Or Buy ICRG Online

The online version of ICRG provides 12 months of commentary on each country and 12 full months of risk and economic tables.

The screenshot shows the PRS Group website interface. At the top left is the PRS Group logo. To the right are navigation icons for Political Risk Services, ICRG Country Risk Guide, and Country Data. Below these is a breadcrumb trail: Home | My Products Page | Shopping Cart. The main content area features a search form with a 'Country' dropdown menu set to 'Algeria', a 'Publish Date' dropdown set to 'Aug 01, 2005', and radio buttons for 'Open PDF' (selected) and 'Download PDF'. There are 'Select' and 'Help' buttons. To the right of the search form are dropdown menus for 'Current Tables 1-17' (set to 'Table 1'), 'Regional Tables' (set to 'Asia & Pacific'), and 'Tables 1-17 Recent Issues' (set to 'Select A Table'). A 'Go' button is at the bottom right of this section. Below the search form is a section titled 'International Country Risk Guide (ICRG)' with a heading 'How to navigate ICRG documents...'. The text below explains the navigation process: 'To begin viewing an ICRG country analysis, select a "Country" from the dropdown box above. Next, select the publication date of your choice (default date is the most recent analysis on this country). Then, choose your preferred display method (default is Open PDF). Finally, click the "Select" box and commentary for your chosen country will display. Experiment with the ways of displaying the ICRG country analyses until you find one that suits your work style. Note that the "Download PDF" option allows you either to "Open" or "Save" the file for viewing. You can move from country to country the same way, as well as being able to view selected tables at the same time.'



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Price for company-wide access via IP: \$20,580

This provides company-wide online access for 12 months by IP authorization. This includes digital access to 12 months' worth of text and 24 months' worth of all the tables listed on the next page.

Page 6

International Country Risk Guide (ICRG)

ICRG Ratings -- Data You Can Use

[http://www.icrgonline.com/ 3B](http://www.icrgonline.com/)

A	Government Stability	12	G	Military in Politics	6
B	Socioeconomic Conditions	12	H	Religious Tensions	6
C	Investment Profile	12	I	Law and Order	6
D	Internal Conflicts	12	J	Ethnic Tensions	6
E	External Conflicts	12	K	Democratic Accountability	6
F	Corruption	6	L	Bureaucratic Quality	4

Political Risk Rating

All viewable data loads quickly.

All data can also be downloaded into spreadsheets.

COUNTRY	A	B	C	D	E	F	G	H	I	J	K	L
ALBANIA	7.0	4.0										
ALGERIA	9.5	5.0										
ANGOLA	10.0	4.0										
ARGENTINA	8.0	4.5										
ARMENIA	8.0	4.0										
AUSTRALIA	10.0	10.0										
AUSTRIA	8.5	9.0										
AZERBAIJAN	9.5	8.0										
BAHAMAS	11.0	7.5										
BAHRAIN	11.0	8.0										

[http://www.icrgonline.com/ 2B](http://www.icrgonline.com/)

Table 2B

CURRENT RISK RATINGS AND COMPOSITE RISK FORECASTS

COUNTRY	CURRENT RATINGS				COMPOSITE RATINGS				
	Political Risk	Financial Risk	Economic Risk	Year Ago	Current Rating	Forecasts		Five-Year	
	02:05	02:05	02:05	03:04	02:05	One-Year WC	BC	WC	
Albania	64.5	34.5	34.0	65.0	66.5	63.8	70.0	60.0	72.0
Algeria	61.5	45.5	45.0	65.5	76.0	64.8	73.5	53.0	65.8
Angola	58.0	35.0	26.0	56.8	59.5	53.3	61.5	51.8	72.5
Argentina	66.0	31.0	38.0	66.5	67.5	64.0	71.8	52.3	86.3
Armenia	58.5	39.0	35.5	62.5	66.5	65.8	69.8	59.3	74.5
Australia	89.0	36.0	41.0	81.8	83.0	79.0	83.0	74.5	87.5
Austria	87.5	42.5	41.0	86.0	85.5	82.5	88.5	79.5	89.8
Azerbaijan	66.0	39.0	37.0	65.0	71.0	64.3	74.0	57.0	77.8

ICRG ratings can easily be adapted to specifically reflect your company or industry sector.

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"...is well respected in monitoring and evaluating risk of countries"... **All Africa**

ICRG thoroughly explains the methodology used to arrive at our risk ratings. This system was designed to allow businesses, financial institutions, or governments to manipulate and customize the data to meet their specific circumstances. The hard data used to generate risk ratings is also included among the many data tables, so you can use a spreadsheet and your expert knowledge of your company, country, or industry to create your own risk ratings.

... *Chris McKee, Editor-in-Chief of International Country Risk Guide*

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New Emerging Markets: A Country Risk Guide

The ICRG System was used to rate 21 newly emerging markets. This book contains text, risk ratings, and economic databanks for each of the countries listed below. Data also sold separately in spreadsheets, but are not included in ICRG Data on Page 9.

Afghanistan

Belize

Benin

Bhutan

Bosnia-Herzegovina

Burundi

Cambodia

Central African Republic

Chad

Comoros

Djibouti

Kyrgyz Republic

Laos

Lesotho

Macedonia, FYR

Mauritania

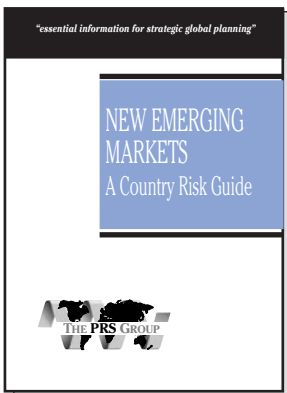
Nepal

Rwanda

Sao Tome & Principe

Swaziland

Uzbekistan



Book price: \$415

Data Files: \$295

*Includes 21 country risk ratings
and 21 economic databanks.*

International Country Risk Guide (ICRG)

ICRG Data (Purchase Options)

Table	All Historical	12 Months	One-Year Sub@ \$1995 (1-5C)	One Table
1 Composite Risk Rankings	na	\$310	✓	\$175
2A Composite Risk (12 mos.)	na	\$310	✓	\$175
2B Current Risk Ratings/Forecasts	\$6300	\$595	✓	\$250
2C Composite Risk Ratings/Forecasts	na	\$310	✓	\$175
3A Political Risk Ratings	na	na	✓	\$175
3B Political Risk Components	\$2095	\$310	✓	\$175
3Ba Political Risk Subcomponents	na	na	✓	\$175
3C Political Risk Forecasts	na	\$310	✓	\$175
4A Financial Risk Ratings	na	na	✓	\$175
4B Financial Risk Components	\$2095	\$310	✓	\$175
4C Financial Risk Forecasts	na	\$310	✓	\$175
5A Economic Risk Ratings	na	na	✓	\$175
5B Economic Risk Components	\$2095	\$310	✓	\$175
5C Economic Risk Forecasts	na	\$310	✓	\$175
6A Economic Data Summary	na	na	na	\$50
6B Financial Data Summary	na	na	na	\$50
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14 Current Account (% Total Exports)	\$995	na	na	\$50
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All Historical	\$9445			

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IRIS Datasets:	Developed by Stephen Knack and Philip Keefer for the IRIS Center, University of Maryland.	
	IRIS 3	\$ 175
Campbell Harvey:	Data from his original study of the predictive value of ICRG data (Jan. 1984-Sep. 1995) For comparable current data, purchase Table 2B.	\$ 795

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View data online with on-screen reports that can be printed and also allow sorting and changing axes, and download the data in comma-delimited files to import into spreadsheets or charts.

The screenshot shows the PRS Group website interface. At the top left is the PRS Group logo. Below it is a navigation bar with links for Home, About Us, Products, FAQ, Contact Us, and LOGIN. The main content area is titled "The Country Data Gateway" and features a wizard character. Text on the page includes: "Our Data Wizard allows you to view all data variables by country and date(s).", "Just click on the Wizard to start.", "Sources of data are International Country Risk Guide and Political Risk Services.", "Account Access" with options: "Create a new account", "Edit an existing account", "Review past orders". "Subscriber Shortcut" with "Available Countries" and "Available Data". "Quick Links" for "ICRG TABLES", "COUNTRY SNAPSHOTS", and "PREPARED ICRG DATASETS". "Dynamic Data" section: "A monthly sampling of ICRG risk ratings from our 'CountryData'. Click here for the latest data." "Country Fact Sheets" section: "Political and social data for 100 countries from Political Risk Services. Choose a country below." "GET FREE SAMPLES" section: "Click here for free reports, free tables, tables of content, and other free material from The PRS Group." "Get the reports behind the data." "Political Risk Services" section: "100 Country Reports that monitor the risks to international business over the next five years, using the World and the Economist's Country Risk Index." "International Country Risk Guide" section: "ICRG publications monitor 211 countries, using a wide range of data, forming international business & financial institutions with its unique methodology."

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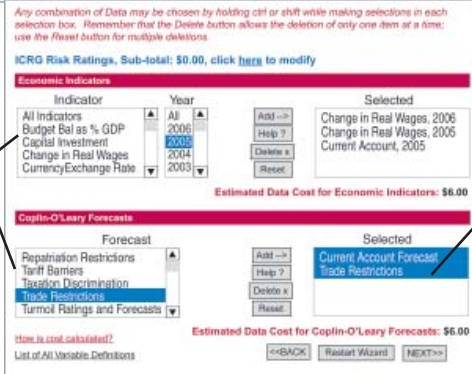
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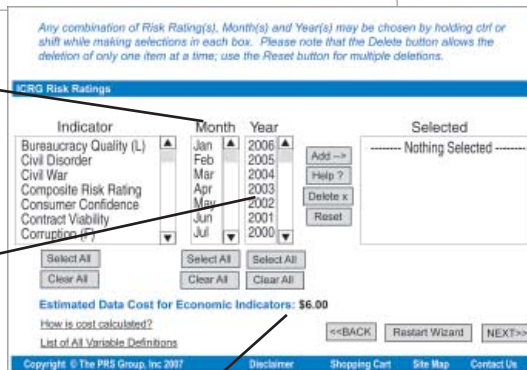
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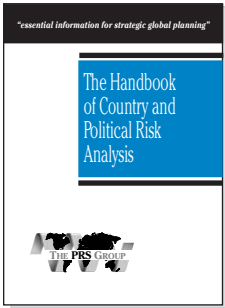


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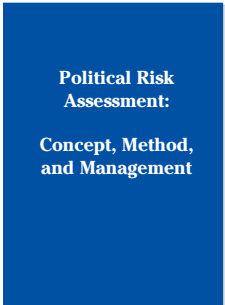
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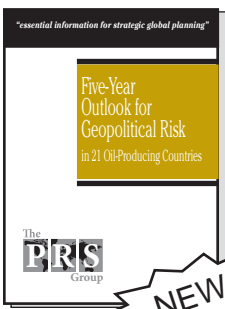
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Subtotal of items marked above	<input type="text"/>

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